



**William Clay Ford, Jr.**  
Executive Chairman

**Ford Motor Company**  
One American Road  
Dearborn, MI 48126-2701 USA

July 25, 2011

Mr. Gene Pisasale  
104 Richardsons Brook Drive  
Kennett Square, PA 19348

Dear Gene,

Thank you for your recent letter and the autographed copy of your new novel *Abandoned Address – The Secret of Frick's Lock*. I was delighted to see the references to my great-grandfather, Ford Motor Company – and even Greenfield Village! – and appreciate your taking the time to flag them for me.

Your new project, *Frick's Lock to Du Pont – How the Industrial Revolution Saved America*, sounds interesting. Our current economic crisis is bringing people together to discuss the importance of the loss of the industrial base our forefathers established. I take every opportunity to talk about it and appreciate your kind offer to speak at an upcoming event. We will keep your offer in mind should a suitable opportunity present itself.

Congratulations on the success you are enjoying in your second career as an author and speaker. Best wishes.

Sincerely,

A handwritten signature in blue ink that reads "Bill Ford".

